

Case Study | Nelson Street Hoarding



Finding innovative ways to engage local communities about our work

Background

Clancy has been working with UK Power Networks through the ED1SON Alliance to upgrade the electricity network with a new substation in a busy urban location at Nelson Street in London's East End. The project will see the replacement of three 132 kV transformers inside a newly constructed substation building.

Alongside the main works, stakeholder engagement was a priority. The UK Power Networks ED1SON Alliance wanted to involve and engage the local community with the project, illustrating the role that the improved substation would play in providing a modern, resilient electricity supply that can support new housing and low carbon technologies in the area.



Solution

To achieve this, our Alliance stakeholder team set to designing, producing and installing a visually appealing and educational hoarding to surround the site. The aim was to inform residents of the work being carried out and how it could impact them but also, crucially, to foster a positive connection with the project and its benefits.

The hoarding featured photos of Nelson Street power station 50 years ago and how the area became electrified – as well as depicting the local area's first railway and tube connections. With the local schools in mind, information was also included on the hoarding to educate children on electrical equipment. The team dotted QR codes along the panels for residents to see a 3D representation of the new substation exterior design. The hoarding structure was made using a sustainable, plastic-free vinyl that was covered in an anti-graffiti gloss paint to prevent any vandalism and maintain the smart appearance of the site.

Benefit

Our main purpose was to engage the local community with the project and the story of electrification in the area – and this what we achieved. The reception from the community has been incredibly positive, so much so that we're now planning visits to local schools to talk about electrical safety and promote careers in the industry.

By designing and managing the work as part of our ED1SON Alliance with UK Power Networks, we were able to deliver a great result for the project and the community.



X3
NEW 132kV SWITCH BAYS



**EXCEPTIONAL
COMMUNITY
ENGAGEMENT**